

## Waukesha County Recycling and Solid Waste Program Report 2005

Recycling and Solid Waste Programs	Results
<b>Materials Recycling Facility (MRF)</b> Operations  Recycling Grant  Education	<ul style="list-style-type: none"> <li>▪ Processed <b>23,720</b> tons of residential recyclables</li> <li>▪ Installed new energy-efficient lighting in the plant area</li> <li>▪ Completed installation of new security gates and extended scale</li> <li>▪ <b>85,957</b> households received weekly collection of recyclables</li> <li>▪ Distributed <b>\$650,000</b> in recycling dividends to 25 participating communities</li> <li>▪ Established recycling of chipboard and boxboard and developed "More Paper" promotion campaign</li> <li>▪ Instituted free bin replacement program with municipalities to allow residents to replace cracked, broken bins or obtain an additional bin to handle more paper materials</li> <li>▪ Updated, printed and distributed "Residential Recycling Guides"</li> <li>▪ Promoted use of the MRF for non-participating municipalities and school districts</li> <li>▪ Provided documentation to the DNR on recycling costs and programs in order to receive a \$1.13 million grant</li> <li>▪ Educated <b>1,593</b> MRF visitors at 2 open houses and 81 group visits</li> <li>▪ Added "energy bike" interactive display to education room</li> </ul>
<b>Education and Outreach</b>	<ul style="list-style-type: none"> <li>▪ Solicited donations from FCR, Inc, Onyx Waste Services, Waste Management and Johns Disposal, Inc, and coordinated inspections and presentations of <b>\$100</b> each to <b>12 residents</b> in different municipalities who recycle the right way</li> <li>▪ <b>31</b> offsite presentations reached <b>1,102 people</b></li> <li>▪ Recycling and Waste Reduction Newspaper mailed to <b>157,929</b> county households</li> <li>▪ Radio ads with Recycle Raccoon on Radio Disney promoting the County Fair, America Recycles Day, and MRF Open House</li> <li>▪ Updated recycling/waste reduction website in "content management"</li> <li>▪ <b>Six</b> schools have signed agreements with the County to participate in the <b>Green Schools</b> Program</li> <li>▪ The R&amp;SW website had <b>74,809</b> hits in 2005 - up from 52,476 in 2004  <small>*4<sup>th</sup> qtr. hits were estimated (based on 2004 actuals) due to new website not recording hits</small></li> <li>▪ Created and provided interpretive signage for Retzer Nature Center compost education site</li> <li>▪ Revised, printed and provided new "Recycling Notice" stickers for hauler drivers to inform residents of mistakes</li> </ul>
<b>In-house Reduction &amp; Recycling and Pollution Prevention Team</b>   <b>Business Recycling &amp; Reduction</b>	<ul style="list-style-type: none"> <li>▪ Collected <b>125</b> tons of paper/cardboard at County buildings</li> <li>▪ Completed recycling and reuse of construction materials at the Retzer Nature Center expansion project. The project <b>recycled a total 48% by volume and 82% by weight</b> of construction materials, plus <b>saved \$916 in disposal costs</b></li> <li>▪ Conducted <b>12</b> business inspection/compliance visits including <b>7</b> apartment buildings</li> <li>▪ Developed loan program for county's festival recycling containers; promoted through chambers of commerce, municipalities and festival organizers, resulting in <b>15</b> groups borrowing the containers</li> <li>▪ Partnered with American Legion and Johns Disposal to coordinate pilot recycling program at <b>4</b> Mukwonago Maxwell St Days events</li> <li>▪ Provided information on energy savings and materials exchange programs along with recycling requirements to various businesses, churches, and non-profits</li> </ul> <p style="text-align: right;"><i>Continued on back</i></p>

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Recycling and Solid Waste Programs (Continued)	Results
<b>Waste Reduction Coalition</b>	<ul style="list-style-type: none"> <li>▪ Published <b>8th</b> annual Green Pages in cooperation with MJS, reaching <b>51%</b> of Waukesha County residents</li> <li>▪ Awarded <b>\$ 1,750 in scholarships</b> to two area students.</li> <li>▪ Initiated ReMIX program with NRC and local partners. Developed PR proposal for kickoff with Quad Graphics as well as radio, print and online ads. Conducted baseline study of magazines at MRF.</li> <li>▪ Promoted "Turn Over a New Leaf" (leaf mulching information). Developed web pages, bookmarks, fliers, and video for cable stations, libraries, and website. Aired radio spots to encourage yard debris reuse instead of burning.</li> <li>▪ Received a Non-profit Management Fund Grant of \$5,000 to implement reorganization and complete transition to new administrative agent, RCC.</li> </ul>
<b>Household Hazardous Waste</b>	<ul style="list-style-type: none"> <li>▪ Served a total of <b>4,874</b> households at 3 ongoing locations and 6 satellite collections in the county, a 4% decrease over last year.</li> <li>▪ Collected a total of <b>249,366</b> pounds of hazardous waste, a 14% increase over last year.</li> <li>▪ Continued administration of the 3-party agreement with Onyx Emerald Park Standing Committee (OEPL), Waukesha County and the contractor for an integrated, countywide program.</li> <li>▪ Updated brochures and website to promote reduced winter hours and number of satellite locations to control costs.</li> </ul>
<b>Agricultural/Business Clean Sweep Program</b>	<ul style="list-style-type: none"> <li>▪ Received <b>\$4,298</b> Dept. of Agriculture Trade and Consumer Protection (DATCP) grant to continue ongoing Ag/Business Hazardous Waste Program.</li> <li>▪ Targeted promotion to farmers, agricultural and small businesses through press releases and newsletter articles.</li> <li>▪ Collected <b>2,074</b> pounds of pesticides, including 383 pounds of banned and listed pesticides.</li> </ul>
<b>Miscellaneous</b> Computers  Yard Waste Reduction	<ul style="list-style-type: none"> <li>▪ Reinstigated residential computer recycling program at 3 municipal recycling sites. <b>17.6</b> tons of computers and related components were collected at those sites during the fourth quarter.</li> <li>▪ Printed and distributed <b>4,400</b> "bookmarks" to educate residents about reusing yard debris on site.</li> <li>▪ Distributed a video on leaf-mulching to Time Warner for their WI-on-Demand customers and to municipalities for their cable access TV channels.</li> <li>▪ Processed <b>6,666 tons</b> of yard waste for 10 municipalities at the county compost site during the first full year of operation.</li> </ul>